



## **STUDENT DESIGNER SHOWCASE: SEASON 2**

*Submit to Dr. Boggs or email to [uscfashionboardpr@gmail.com](mailto:uscfashionboardpr@gmail.com)*

The Student Designer Showcase is a part of Fashion Board at USC's annual USC Fashion Week. This year USC Fashion Week will be held on April 8-12 and is composed of a kick of event, two fashion shows, a symposium and a philanthropic event. If selected, student designers will show 5 - 6 original looks. Models, hair, make-up and venue will all be provided by the Fashion Board

**NO PRIOR EXPERIENCE IS NECESSARY TO ENTER**

For further inquiries please contact Danielle Minter at [minter@email.sc.edu](mailto:minter@email.sc.edu)

### **Overview**

The Student Designer Showcase, as a part of USC Fashion Week 2012, is the second of its kind. Entitled **Student Designer Showcase: Season 2** the showcase also serves as a competition and is open to all college and university students at nationwide.

All students entering the competition are expected to submit both their application as well as a signed copy of the 2012 Overview, Terms and Conditions. Failure to do so renders students ineligible.

### **Terms and Conditions**

Participants of the student designer showcase will allow Fashion Board at USC to use their names and/or likenesses in any and all promotions for the event.

In exchange for allowing students to show free of charge as a part of the show Fashion Board at USC retains final say on model selection, hair styling, make-up as well as run of show. While designers may be consulted, the executive members of Fashion Board at USC retain the right to make final decisions.

For the competition component of the showcase students will be judged on: wearability, technical excellence, originality, cohesiveness and answers to interview questions. A panel of judges chosen by the Board will use these criteria to numerically rate each student designer.

Name(Printed): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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### **DATES TO REMEMBER**

**Jan. 13** - Applications Due

**March 1** - Final stages of completing designs

**April 9** - Day of the Showcase

**April 11** - Winner of Showcase will show with sponsors